# **21st Century Leadership in your Club**

# **Allow People to Fail; Encourage Club members to Test Their Idea**. Empower your people to be entrepreneurial and to test their ideas and ideals.   Encourage your club members to be their best by discovering how they best fit within the team and throughout the club.

**Build Teams That Last; Allow Them to Be Think-Tanks.** Leaders must now play the role of “think tank” facilitators – guiding clusters of strategic topics that roll-up to specific organizational goals and objectives.    Leaders need to influence but not control the dialogue.

**Be a Great Communicator; Hold No Secrets.** Never stop communicating your vision, goals and objective. Never be vague and run the risk of losing trust from others.  No secrets allowed. You also learn quickly which club members want to be part of the solution – and which ones put up roadblocks.

**Don’t Hide Behind the Title; Be The Real You.** Leadership effectiveness is more than just the influence a “job title” gives you.  The real impact of leadership is when you can reveal the person that is behind the title.   People are more curious now than ever before and they want to know who their officer is as a person. People want leaders who are humble enough to be approachable, yet whose [executive presence](http://www.forbes.com/sites/glennllopis/2010/12/27/executive-presence-in-the-new-normal-workplace/) is impactful and dynamic enough that they never cross the line of respect. Be real in who you are and what you represent as an individual. People want leaders they can relate to and respect as people.

**Awaken the Organization; Keep People On Their Toes.** Keep the organization alive by enabling a culture that embraces new perspectives and keeps people on their toes.   Electrify the organization with [hope and opportunity](http://www.forbes.com/sites/glennllopis/2013/08/19/5-ways-leaders-keep-hope-alive-in-difficult-times/) that can create endless possibilities.  [Never allow your Club Members to get complacent](http://www.forbes.com/sites/glennllopis/2013/07/08/10-signs-your-employees-are-growing-complacent-in-their-careers/).

**Keep it Simple; Make it Fun.** Establish standards and best practices that everyone can enjoy, learn from and improve along the way. The more simple you make things, the more believable, trustworthy and effective you will be with people. Make club members feel that they can relate to you and what you expect from them and encourage their voices to be heard and amplified.   Don’t intimidate, make the journey simple and fun and watch them flourish.

Adapted from Glenn Llopis: Forbes on-line April 15, 2015 & CFWC Membership 2015