

# NIKE REUSE-A-SHOE

Nike's Reuse-A-Shoe program was established in the early 1990s. The Reuse-A-Shoe program collects old, worn-out athletic shoes for recycling and transforms them into Nike Grind, a material used to create courts, tracks, fields and playgrounds.

The program began because Nike sought ways to reduce the company's environmental footprint and the amount of shoes that went to landfills. Nike first started by collecting worn-out athletic shoes, and then teamed with other organizations to make them into sport surfaces and more.

Nike collects more than 1.5 million pairs of shoes for recycling each year in addition to thousands of tons of manufacturing scrap material.

The impact of Reuse-A-Shoe goes beyond keeping old kicks out of the trash. As one of Nike's longest-running environmental programs, Reuse-A-Shoe has been blazing the trail for product sustainability and environmentally preferred business practices since 1990.

## WHERE CAN I RECYCLE MY SHOES?

There are two ways you can recycle your shoes with the Nike Reuse-A-Shoe program:

1. Bring up to 10 pairs of shoes to any Reuse-A-Shoe collection drop-off, located at most [Nike Stores](#) as well as some international Nike locations. Please contact the store before visiting.
2. If you are unable to visit a drop off location, you can mail your shoes directly to Nike's recycling facility.
3. Nike cannot pay for shipping costs, and to ensure that the shipping and collection of shoes doesn't negatively offset the environmental benefit of recycling, we encourage you to drop off your shoes at a collection point if possible.
4. You can mail your shoes directly to Nike's **Europe Facility**:  
Ras/IOK afvalbeheer  
Ambachtstraat 4A  
2450 Meerhout  
Belgium

## SHOULD I DONATE MY SHOES OR RECYCLE MY SHOES?

Many organizations take shoe donations in which lightly worn shoes are collected and sent to communities or individuals. Nike Reuse-A-Shoe is different because we take *worn-out* shoes that would otherwise end up in landfills and transform them into something new. If your shoes still have life in them, we encourage you to donate them to benefit others.

## **WHAT TYPES OF SHOES CAN I RECYCLE?**

You can drop off athletic shoes of any brand for recycling. Nike's recycling equipment is designed specifically for the material and dimensions of athletic shoes. For that reason, Nike cannot accept sandals, flip-flops, dress shoes, or boots. Nike also does not accept shoes containing metal, such as cleats or spikes.

## **WHAT HAPPENS TO MY SHOES AFTER I DROP THEM OFF?**

Your shoes are transported to one of two facilities in Memphis, Tennessee or Meerhout, Belgium (whichever is closest). Once there, the shoes are processed into Nike Grind material.

## **CAN I RECEIVE A TAX-DEDUCIBLE RECEIPT FOR PARTICIPATING IN REUSE-A-SHOE?**

Reuse-A-Shoe is considered a recycling program and not a shoe donation program. Nike is unable to generate receipts for shoe recycling.

## **WHAT IS NIKE GRIND?**

Nike Grind includes three types of raw materials made from recycled athletic shoes and manufacturing byproducts: rubber from the outsole, foam from the midsole and fabric from the upper. These materials are ground up and used by select companies in sport and playground surfaces, as well as in numerous Nike apparel, footwear and equipment products.

## **HOW IS NIKE GRIND USED?**

Industry-leading sports and playground surfacing companies utilize Nike Grind to manufacture high-performance athletic surfaces such as tennis and basketball courts, running tracks, athletic fields and playgrounds. Additionally, Nike has discovered innovative uses for Nike Grind in various footwear and apparel products.

## **IF I RECYCLE SHOES, WILL NIKE DONATE A SURFACE TO MY ORGANISATION?**

Nike does not donate surfaces in exchange for collecting shoes. Our vision is to help reduce the number of shoes that end up in landfills. Nike has established relationships with leading surface providers who can install a surface containing Nike Grind. However, Nike does not donate surfaces to organizations or individuals as a result of their efforts to collect shoes.

The Nike Reuse-A-Shoe and Nike Grind programs do not offer support or product donations directly. For more information, visit the [Nike Giving Guidelines](#).

## **CAN A GUEST SPEAKER COME TO MY SCHOOL OR ORGANISATION TO TALK ABOUT NIKE REUSE-A-SHOE?**

Unfortunately, Nike does not currently arrange for speaking engagements about Reuse-A-Shoe.

### **CAN I ORGANIZE A SHOE RECYCLING EVENT WITH MY ORGANISATION?**

The Reuse-A-Shoe program doesn't currently support recycling events outside specific drop-off locations. For areas without a local recycling site, we recommend connecting with collection partners. In the United States, partners can be found via [1800recycling.com](http://1800recycling.com).

### **WHERE DO I FIND MORE INFORMATION?**

Further details are available on [NikeGrind.com](http://NikeGrind.com).

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### Call2Recycle at Orchard Supply Hardware

🔗 <http://www.osh.com/>

📞 (916)729-0621

📍 4249 Elverta Rd  
Antelope, CA 95843

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### Bel Air Market

🔗 <http://www.raleys.com/>

📞 (916)725-0333 ext. 3

📍 7901 Walerga Rd  
Sacramento, CA 95843

✎ Edit Business Info   📄 Is this your business?

### Just Sent It Postal Center

🔗

📞 (916)722-5465

📍 7909 Walerga Rd  
Sacramento, CA 95843

🕒 Monday: 8:00 AM - 6:00 PM  
Tuesday: 8:00 AM - 6:00 PM  
Wednesday: 8:00 AM - 6:00 PM  
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